

## Logan Z. Marg



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### EDUCATION

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- 2020 (Expected) Ph.D. Sociology, University of California, Riverside  
**Dissertation:** “College Men’s Conceptualization, Communication, and Interpretation of Sexual Consent”  
**Committee:** Tanya Nieri (Chair), Sharon Oselin, and Ellen Reese
- 2016 M.A. Sociology, University of California, Riverside  
**Thesis:** “The Relationship between Adherence to Dominant Masculine Ideologies and Rape Myth Acceptance among College Men”  
**Committee:** Ellen Reese (Chair), Tanya Nieri, and Sharon Oselin
- 2013 B.A. Sociology and Psychology, University of Wisconsin-Milwaukee  
*Summa Cum Laude*

### RESEARCH INTERESTS

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User Experience (UX) Research	Consumer Research	Sexual Consent
Product Research	Community Engaged Research	Health Disparities

### RESEARCH EXPERIENCE

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#### *Industry Research*

- 2019 **User Experience Researcher Intern**, Instagram, Menlo Park, CA
- Planned, executed, and delivered high impact mixed methods user research in domestic and international markets within a highly collaborative and fast paced environment
  - Conducted literature review and in-person interviews to deeply understand users’ actions and identify needs
  - Designed and implemented a survey across 4 countries and 30,000 respondents
  - Developed formal presentations of cross-functional insights and opportunities, which informed key product design and strategic roadmap decisions regarding witnessing bullying on Instagram

- 2018      **User Experience Researcher Intern**, Facebook, Seattle, WA
- Working on the Camera Team, designed and executed high-impact, foundational research to understand users' experiences with mobile augmented reality games. This research informed product strategy and roadmap decisions for future investments in this space.
  - Generated and delivered unique insights and actionable recommendations
  - Communicated insights and recommendations in creative, concise, and compelling ways to diverse stakeholders
  - Collaborated cross-functionally to identify research objectives and user needs

***Other Applied Research***

- 2016 – 2018      **Researcher and Consultant**, The Love is Greater than Hate Project, Washington County, WI
- Subject matter expert; contributed to the development of a county-wide program to measurably reduce violence against women
  - Advised program leaders about research best-practices, research design, and data collection

- 2017      **Researcher of Program Evaluation and Assessment**, CHASS First Year Programs, UC-Riverside, Riverside, CA
- Analyzed qualitative and quantitative data to evaluate program effectiveness and impact
  - Identified and presented evidence-based recommendations to improve programming, student outcomes, and student satisfaction
  - Advised program leaders about research best-practices, research design, and data collection

***Academic Research***

- 2016 – present      **Researcher**, Center for Healthy Communities, UC-Riverside School of Medicine, Riverside, CA
- Led and coauthored eight peer-reviewed publications
  - Analyzed quantitative and qualitative data using Stata, Excel, and Atlas.ti
  - Collaborated with diverse stakeholders
  - Disseminated research findings and health policy and training recommendations through articles and presentations

- 2016 – present      **Researcher**, Doctoral Dissertation Research, UC-Riverside, Riverside, CA
- Developed and planned an original, long term research program
  - Designed data collection instruments, including surveys, interview guides, and electronic diaries
  - Recruited, trained, and managed 10 research assistants
  - Awarded over \$66,000 in grants and fellowships

- 2015 – 2016      **Researcher**, Master’s Thesis Research, UC-Riverside, Riverside, CA
- Identified research opportunities based on knowledge gaps
  - Designed and implemented campus-wide survey
  - Statistically analyzed survey responses (N = 1629) using Stata
  - Accessibly communicated complex findings to expert and lay audiences
- 2015 – 2016      **Graduate Research Assistant**, Social Psychology Research Laboratory, UC-Riverside, Riverside, CA
- Supervised undergraduate research assistants
  - Executed experimental protocol
  - Monitored and directed participants
  - Maintained and organized laboratory facilities

## **LEADERSHIP EXPERIENCE**

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- 2015 – 2018      **Graduate Teaching Assistant**, Department of Sociology, UC-Riverside, Riverside, CA
- Planned lessons and delivered lectures to clearly communicate complex material to large groups
  - Collaborated with up to six other teaching assistants to ensure consistency
  - Assessed student performance through various measures
  - Facilitated communication and the exchange of ideas amongst diverse groups of students
- 2017                **Program Coordinator**, GradSuccess, UC-Riverside, Riverside, CA
- Analyzed quantitative data to evaluate and assess graduate student summer programming
  - Planned and implemented graduate student summer programming
  - Recruited summer program participants
  - Generated and delivered recommendations for future graduate student summer programming
- 2014 – 2017      **Elected Vice President**, Sociology Graduate Student Association, UC-Riverside, Riverside, CA
- Assessed the needs of the sociology graduate student community
  - Communicated sociology graduate student needs to the campus-wide Graduate Student Association at monthly meetings
  - Collaborated on committees to assess and advocate for UCR graduate student needs
  - Managed the budget, planned and facilitated monthly meetings, and provided budget reports

## PUBLICATIONS

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### *Refereed Journal Articles*

- 2019 **Marg, Logan**, Omeid Heidari, Jeff Taylor, Chuck Marbley, Steve Scheibel, Rod Hagan, Ilhem Messaoudi, Norma Mendoza, and Brandon Brown. "A Multidimensional Assessment of Successful Aging among Older People Living with HIV in the Coachella Valley." *AIDS Research and Human Retroviruses*. Advance online publication. Available at <https://doi.org/10.1089/aid.2019.0048>
- 2019 Brown, Brandon, **Logan Marg**, Zhiwei Zhang, Dario Kuzmanović, Karine Dubé, and Jerome Galea. "Factors Associated with Payments to Research Participants: A Review of Socio-Behavioral Studies at a Large Southern California Research University." *Journal of Empirical Research on Human Research Ethics* 14(4): 408-415. Available at <https://www.ncbi.nlm.nih.gov/pubmed/31432735>
- 2019 Brown, Brandon, **Logan Marg**, Alejandra Cabral, Michelle Didero, Christopher Christensen, Jeff Taylor, and Andrew Subica. "Community-Driven Health Priorities for Healthy Aging with HIV." *Journal of the Association of Nurses in AIDS Care* 30(1): 119-128. Available at <https://www.ncbi.nlm.nih.gov/pubmed/30586089>
- 2019 Bristow, Claire C., Brandon Brown, **Logan Marg**, Raquel Ibarra Iñiguez, Kristen Meckel-Parker, Jay G. Silverman, Carlos Magis-Rodriguez, Tommi L. Gaines, and Kimberly C. Brouwer. "Prevalence and Correlates of Cervical Abnormalities among Female Sex Workers in Tijuana, Mexico." *International Journal of STDs & AIDS* 30(9): 861-867. Available at <https://www.ncbi.nlm.nih.gov/pubmed/31159713>
- 2018 Brown, Brandon, **Logan Marg**, Segundo Leon, Cynthia Chen, Junice Ng Yi Siu, Gino Calvo, Hugo Sanchez, Jeffrey D. Klausner, and Jerome T. Galea. "The Relationship Between Anogenital HPV Types and Incident HIV Infection among Men Who Have Sex with Men and Transgender Women in Lima, Peru: A Prospective Cohort Study." *PLOS One*. Available at <https://doi.org/10.1371/journal.pone.0204996>
- 2018 Brown, Brandon, **Logan Marg**, Jenna LeComte-Hinely, David Brinkman, Zhiwei Zhang, and Greer Sullivan. 2018. "Indicators of Self-Reported HIV Risk and Differences in Willingness to Get Tested by Age and Ethnicity." *Medicine* 97(31): 1-6. Available at <https://www.ncbi.nlm.nih.gov/pubmed/30075566>
- 2018 Brown, Brandon, Jerome T. Galea, Karine Dube, Peter Davidson, Kaveh Khoshnood, Lisa Holtzman, **Logan Marg**, and Jeff Taylor. "The Need to Track Payment Incentives to Participate in Research." *IRB: Ethics & Human Research* 40(4). Available at [https://www.thehastingscenter.org/irb\\_article/need-track-payment-incentives-participate-hiv-research/](https://www.thehastingscenter.org/irb_article/need-track-payment-incentives-participate-hiv-research/)
- 2017 Brown, Brandon, Jerome Galea, **Logan Marg**, and Tonia Poteat. 2017. "Human Papillomavirus Related Cancer Surveillance, Prevention, and Screening among Transgender People: A Neglected Population at Risk." *LGBT Health* 4(5): 1-5. Available at <https://www.ncbi.nlm.nih.gov/pubmed/28876211>

### ***Book Chapters***

2018 Reese, Ellen, **Logan Marg**, and Julisa McCoy. "Social Policy in the United States." Pp. 388-407 in *Handbook on Gender and Social Policy* edited by S. Shaver. Northampton, MA: Edward Elgar Publishing.

### ***Other Publications***

2018 Brown, Brandon, Jerome T. Galea, Karine Dubé, and **Logan Marg**. "Applying the Ethical Payment Framework: We Need Data." *Amp&rsand: The Prim&r Blog*. Available at <http://blog.primr.org/ethical-payment-framework-data/>.

### **WORKS IN PROGRESS**

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#### ***Revise and resubmit***

**Marg, Logan**. "College Men's Conceptualization of Sexual Consent at a Large, Racially/Ethnically Diverse Southern California University." *American Journal of Sexuality Education*.

**Marg, Logan**, Griselda Ruiz, Fidel Chagolla, Alejandra Cabral, Jeff Taylor, Chris Christensen, Marjorie Martin, Bridgette Picou, and Brandon Brown. "'We Are Becoming Older Women and Then We Have Two Stigmas': Voicing Women's Health Issues as They Age with HIV." *Journal of Women & Aging*.

#### ***Under review***

Brown, Brandon, Jeff Taylor, Karine Dubé, Dario Kuzmanovic, Yasmeeen Long, and **Logan Marg**. "Lessons Learned in the Ethical Conduct of HIV Research with Community Members: A Case Study." *Ethics & Human Research*.

#### ***In Preparation***

**Marg, Logan**. "College Men's Communication of Sexual Consent." *International Journal of Sexual Health*.

**Marg, Logan**. "College Men's Interpretation of Sexual Consent." *Sexuality Research and Social Policy*.

Scheibel, Steven, Brandon Brown, **Logan Marg**, and Ilhem Messaoudi. "Perianal Immunizations with Quadrivalent HPV Vaccine and Concurrent Imiquimod: Treating HPV and Anal Intraepithelial Neoplasia in an HIV Negative Male." *Clinical Infectious Diseases*.

### **GRANTS, FELLOWSHIPS, AND AWARDS**

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2019 Healthy Campus Grant

2018 Humanities Graduate Student Research Grant

Winter 2020

- 2018 Healthy Campus Grant
- 2017 The Presley Center for Crime and Justice Studies Graduate Student Research Fellowship
- 2017 University of California Consortium on Social Science and Law Summer Fellowship
- 2014 Dean's Distinguished Fellowship, University of California, Riverside
- 2012 Distinguished Scholar Award, Department of Sociology, UW-Milwaukee
- 2012 Wisconsin Study Abroad Grant
- 2009 West Allis Charities Continuing Education Grant

### **CONFERENCE AND INVITED PRESENTATIONS**

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- 2020 Marg, Logan. "College Men's Conceptualization, Communication, and Interpretation of Sexual Consent." Guest lecture in UCR undergraduate sociology course (SOC 144). Riverside, CA. February.
- 2019 Marg, Logan. "The Logistics of Research." Guest lecture in UCR undergraduate honors seminar (HNPG 151). Riverside, CA. October.
- 2019 Marg, Logan. "The Logistics of Research." Guest lecture in UCR undergraduate honors seminar (HNPG 151). Riverside, CA. April.
- 2019 Marg, Logan. "College Men's Conceptualization, Communication, and Interpretation of Sexual Consent: Preliminary Findings." UCR Healthy Campus forum for funded proposals. Riverside, CA. February.
- 2018 Marg, Logan, Brandon, Brown, Kathryn Rodriguez, Jeff Taylor, Chuck Marbley, Steve Scheibel, and Ilhem Messaoudi Powers. 2018. "Staying Connected: Measuring Quality of Life in Older People Living with HIV in the Coachella Valley." University of California Global Health Day. San Diego, CA. April.
- 2018 Marg, Logan. "College Men's Conceptualization, Communication, and Interpretation of Sexual Consent." Pacific Sociological Association, Long Beach, CA. April.

### **DEPARTMENT AND UNIVERSITY SERVICE**

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- 2016 – 2019 Peer Mentor, Graduate Student Mentorship Program, UC-Riverside
- 2016 – 2017 Graduate Student Basic Needs Committee Member, Graduate Student Association, UC-Riverside
- 2015 – 2016 Conference Travel Grant Committee Member, Graduate Student Association, UC-Riverside

Winter 2020

- 2014 – 2017 Elected Vice President, Sociology Graduate Student Association, UC-Riverside
- 2014 – 2017 Treasurer, Sociology Graduate Student Association, UC-Riverside
- 2014 – 2017 Council Member, Graduate Student Association, UC-Riverside
- 2014 – 2015 Graduate Student Health Insurance Committee Member, Graduate Student Association, UC-Riverside

### **COMMUNITY SERVICE**

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- 2013 Crisis Hotline Listener, COPE Services (A United Way Agency)
- 2010 – 2011 English Language Tutor, English Language Partners of Wisconsin
- 2003 – 2007 Community Developer, Youth Works Inc.

### **PROFESSIONAL SERVICE**

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- 2014 Presider. “Social Inequality: Persistent Problems & Possible Solutions” California Sociological Association. November 7-8.